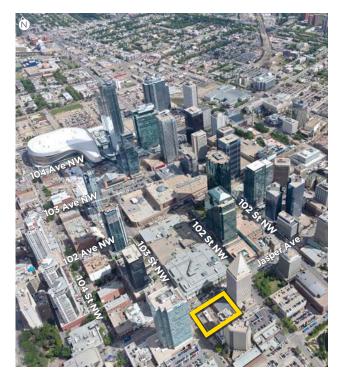


The Paramount mixed-use development can be found in the heart of downtown Edmonton at the intersection of Jasper Avenue and 103 Street NW. Its prime location is within walking distance to ICE District, Canada's newest and largest mixed-use sports and entertainment district, along with a number of bus stops and Light Rail Transit (LRT) stations, making this area an attractive destination for working professionals, students, residents, and visitors. Known as the city's premier main street, Jasper Avenue is popular for its mix of businesses including restaurants, cafes, and boutique and national retailers. Jasper Avenue also features heritage buildings, office towers, and an increasing number of high-rise residential developments as well as connects some of Edmonton's highly-populated neighbourhoods including Westmount and Downtown.

Once completed, the tower will feature 369 residential suites (approx. 550 residents) above 15,000 sq. ft. of ground floor retail space with most units facing Jasper Avenue for maximum exposure.



## SIZE (NLA)

Total Retail (Ground Floor).....15,000 sq. ft.

## **OPENING**

#### TRADE AREA

	2022 ESTIMATE	2027 PROJECTION	2032 PROJECTION
Within 1 km	16,455	19,000	21,193
Within 3 km	109,900	126,858	144,789
Within 5 km	216,720	240,466	266,611





Jasper Avenue and 103 Street NW, Edmonton, AB





# LEASING CONTACT

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